TEXTLINK™

The power of immediate client communication

Text Message Your Clients Directly from CrossLink

TextLink is a text messaging service that is fully integrated within CrossLink. Using TextLink or TextLink Plus, high-volume tax offices are able to send a text message to their clients' cell phones directly from CrossLink. And now with TextLink Plus, customers can receive message replies within the software without any limitations on message quantity or frequency.

Efficiently Communicate with Your Clients

- ✓ Text message one or many clients with just a single click
- ✓ Save time and money by eliminating the need for staff dedicated to contacting clients
- ✓ Perfect for "Check Ready" notifications

A Flexible Communication Tool

- ✓ Simplify the notification process
- ✓ Customize messages
- ✓ Market to your clients
- ✓ Receive message replies directly in CrossLink*
- ✓ Messages are stored with tax returns*

Which TextLink service is best for your business?

	TextLink	TextLink Plus*
Send outbound messages	✓	✓
Receive replies within CrossLink		✓
Messages stored with return		✓
Message limits	Subject to Google limits**	Unlimited
Cost per User ID	FREE	$99

**Limits can be removed if you have an SMTP server

About TextLink, TextLink Plus and Text Messaging

TextLink and TextLink Plus both utilize Short Messaging Services (SMS), more commonly known as "text messaging". With TextLink and TextLink Plus, CrossLink customers are able to market to and communicate with their taxpayer clients more efficiently than ever before.

- ✓ Text messaging is popular, easy-to-use, and immediate
- ✓ Most cell phones are text messaging capable
- ✓ SMS is a standardized and established technology

CROSSLINK®
Professional Tax Software

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PUTTING CUSTOMERS FIRST SINCE 1974